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The Key to Secure Digital Transformation is Becoming Cloud Native



Jonathan Andresen | Senior Director, APJ

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Collaboration



Communication



Mobility

Digital transformation



Cloud Services



Automate workflows



Productivity & experience

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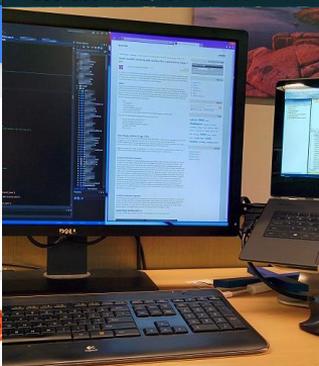
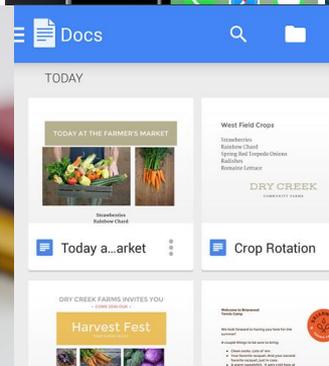
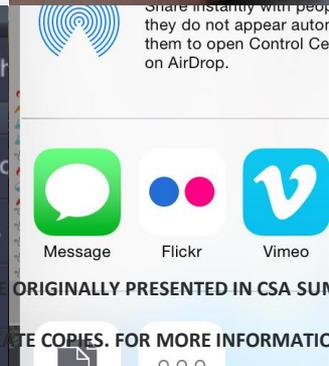
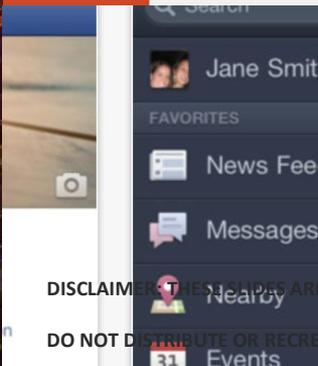
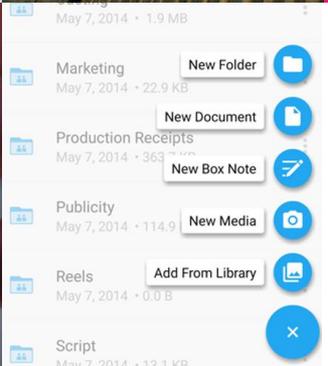
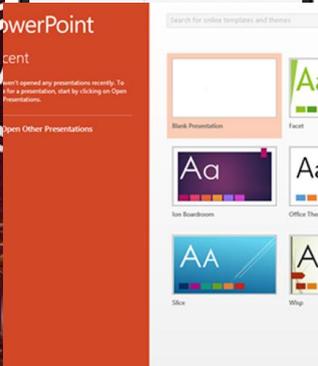
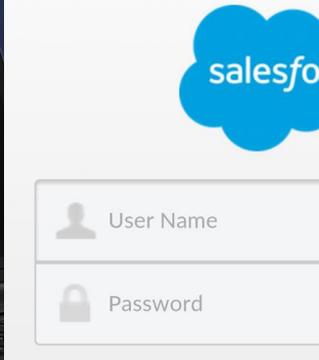
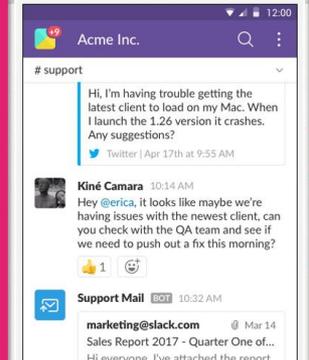
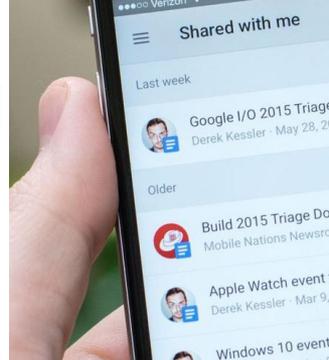


HUGE POTENTIAL

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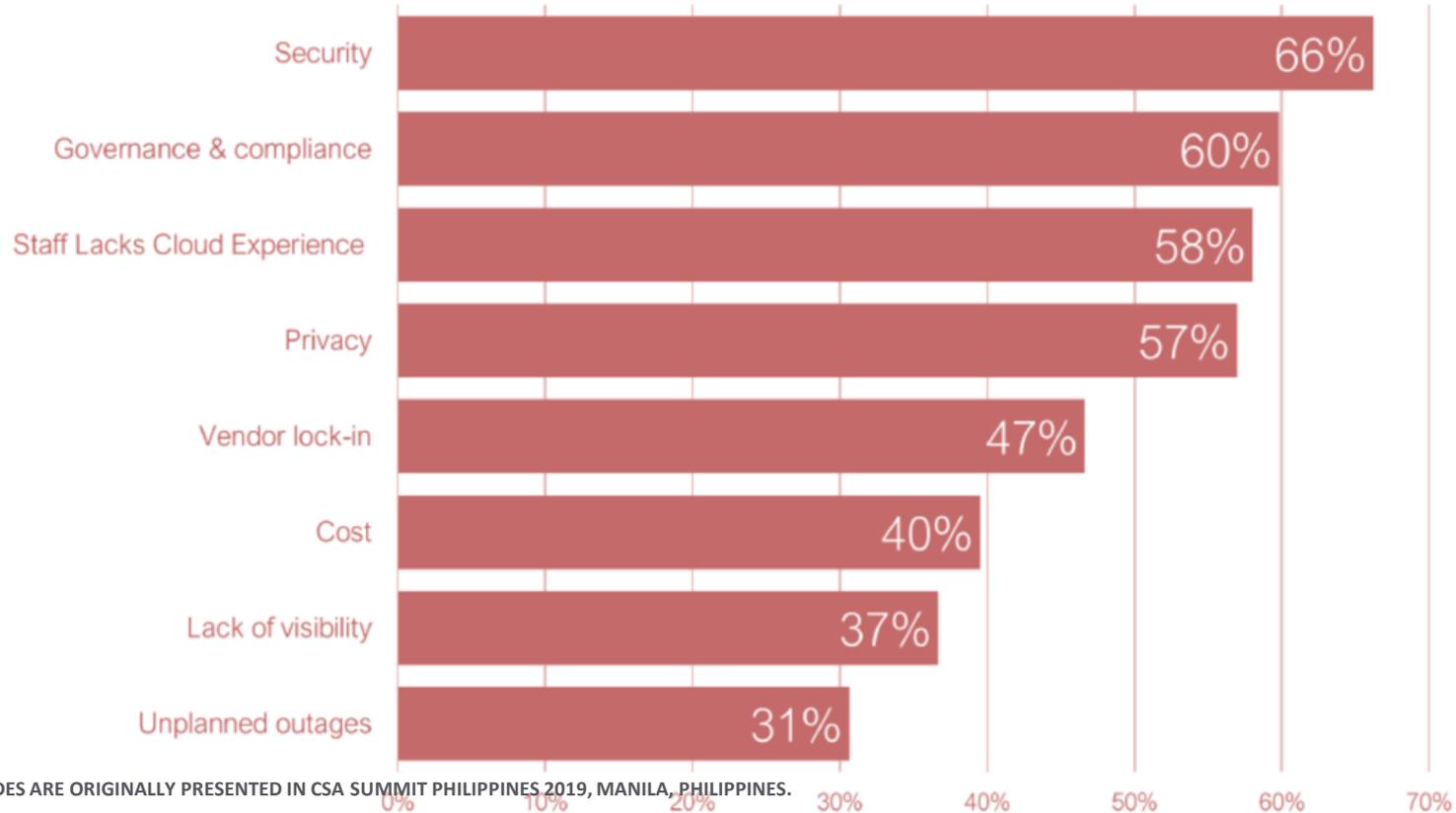




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What are the biggest challenges for organizations engaged with public cloud today? (Somewhat/Extremely large)



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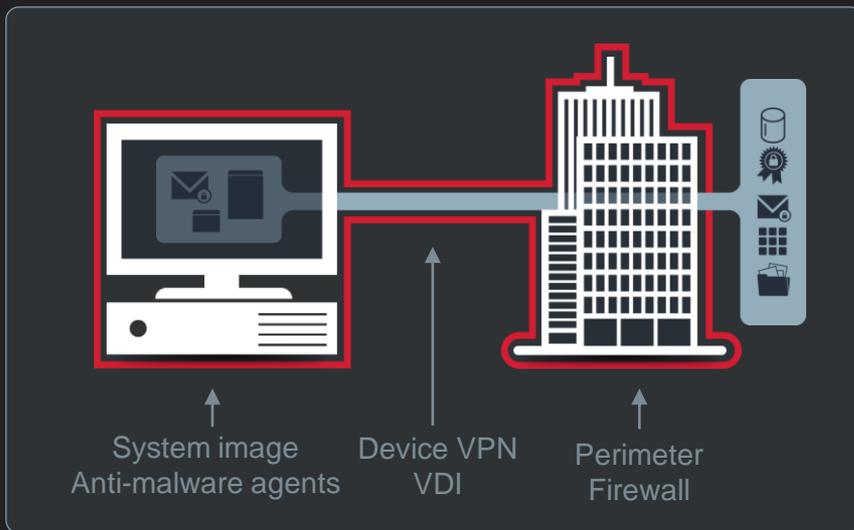
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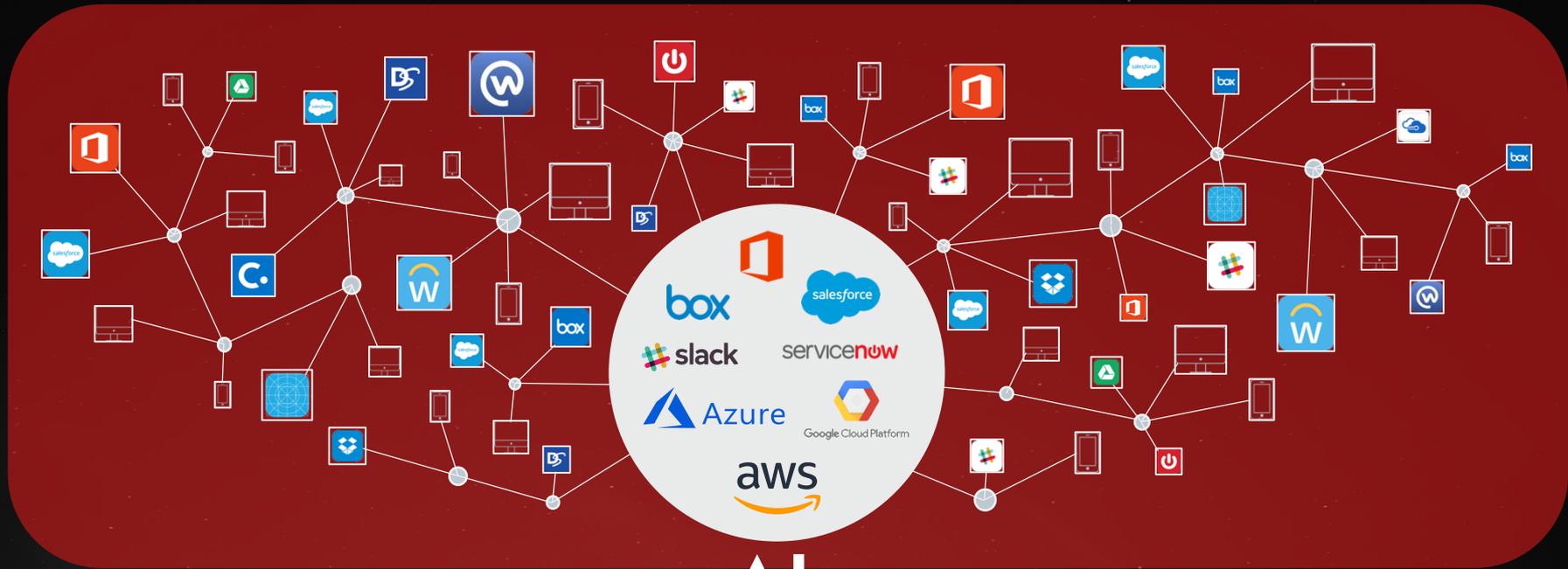
Legacy perimeter model



IT controls the endpoint
IT controls network access
IT controls user identity

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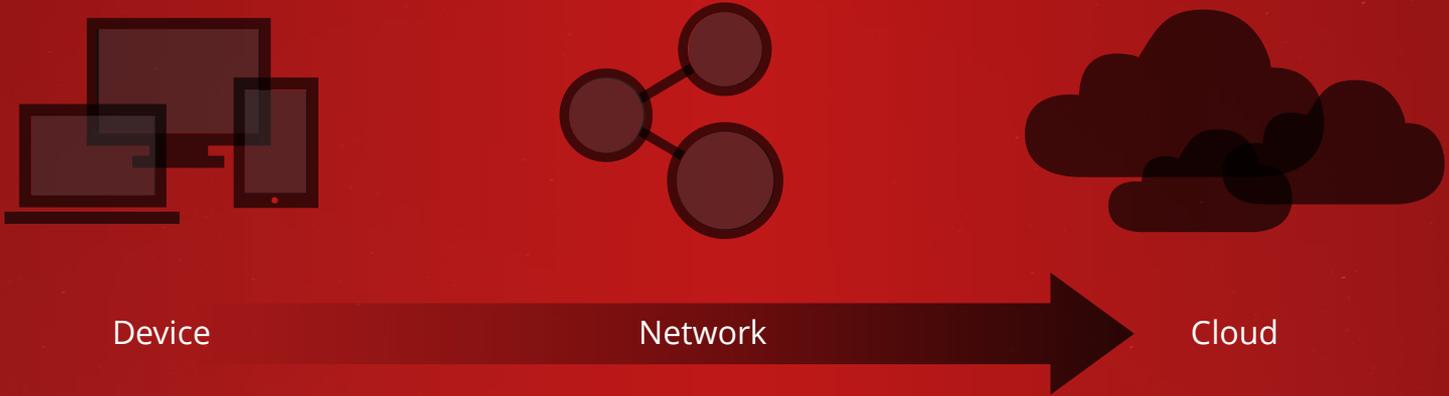


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The Evolution of McAfee



Device to Cloud

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A dark background with multiple curved, light-colored streaks that create a sense of motion and speed, resembling light trails from a long-exposure photograph of a road or a track.

Business Acceleration

A dark background with a blurred image of a computer keyboard, focusing on the keys in the foreground and background, creating a sense of depth and technology.

Better Security

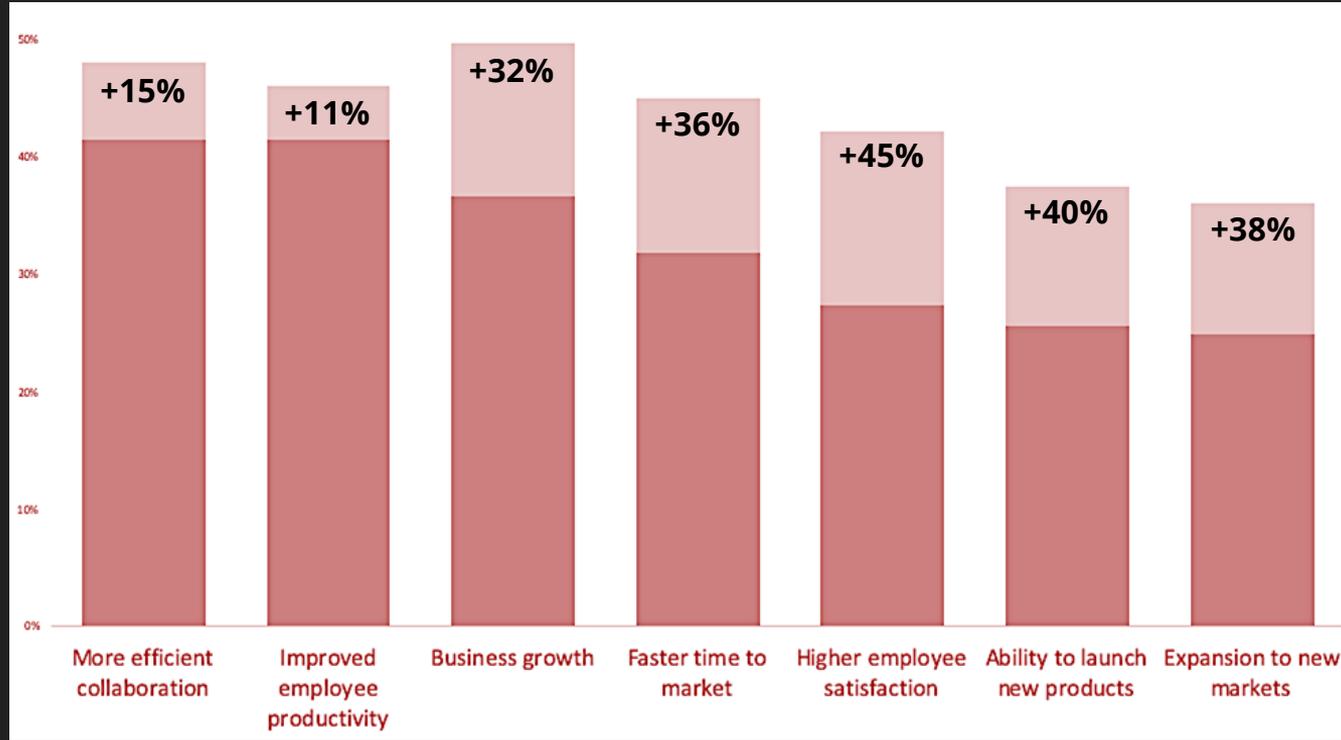
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52% of companies
experience better security
in the cloud.

Companies accelerate business when they protect their cloud data



What benefits does your organization experience from its overall use of cloud services? With Cloud Access Security Broker (CASB) vs without.

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Source: McAfee Cloud Adoption Report: Business Growth Edition, June 2019

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VansonBourne

Make Cloud the most secure
environment for your business

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“Through 2023, 99% of Cloud security failures will be **the customer’s fault.**”

Gartner Magic Quadrant for CASB—2018

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MVISION

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MVISION Cloud

Data and apps move to
the **cloud**

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MVISION Cloud

Data and apps move to
the **cloud**

MVISION EDR

End-Points and cloud is
where **work gets done**

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MVISION Cloud

Data and apps move to
the **cloud**

MVISION EDR

End-Points and cloud is
where **work gets done**

MVISION Mobile

Mobile proliferation
creates **new attack vector**

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MVISION Cloud

Data and apps move to
the **cloud**

MVISION EDR

End-Points and cloud is
where **work gets done**

MVISION Mobile

Mobile proliferation
creates **new attack vector**

MVISION ePO

IT also demands the
benefits of the **cloud**

MVISION Cloud

Data Protection
Threat Protection
Continuous Compliance

SaaS

IaaS/PaaS

Shadow

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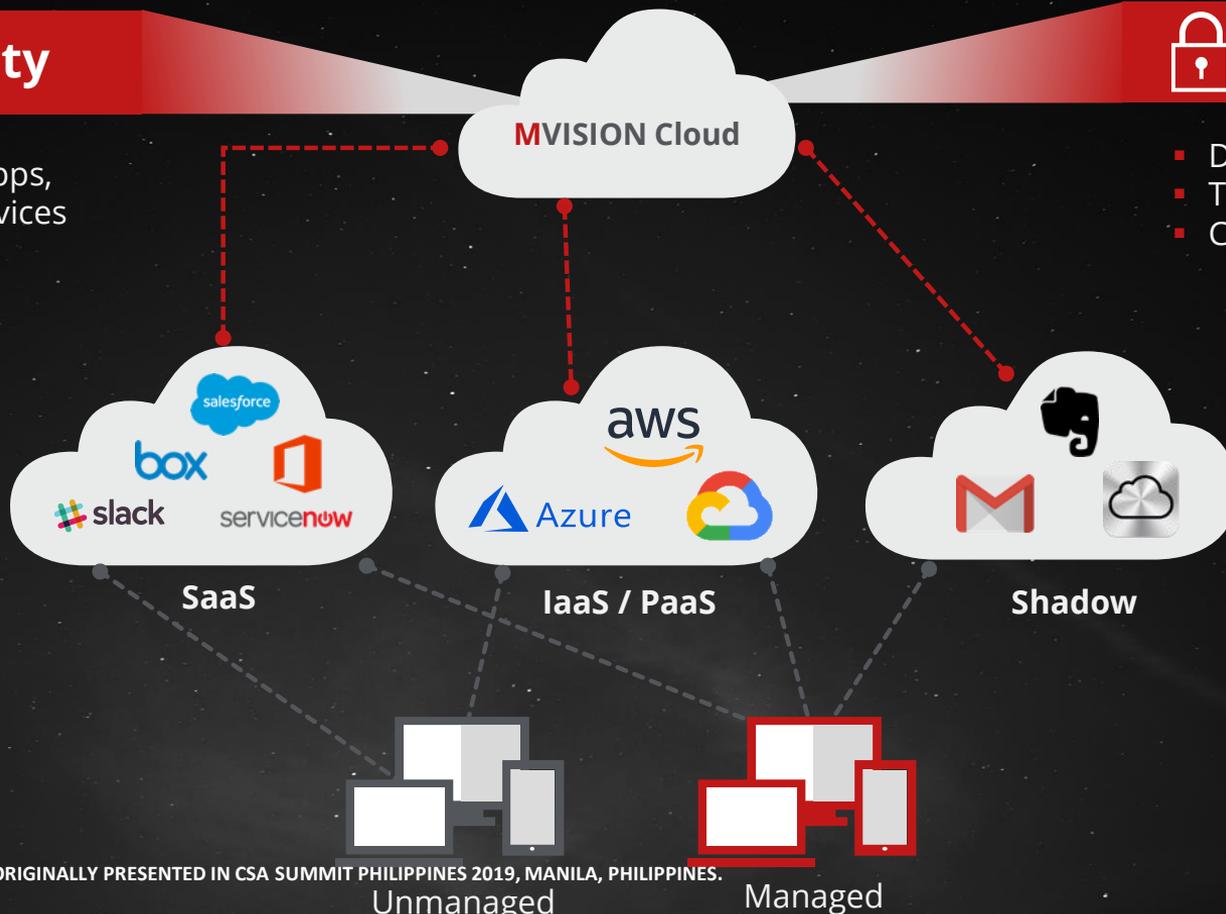
Cloud Security Requirements

Visibility

- What: Data, Apps, Users, and Devices
- Who
- Where
- When
- Shared

Control

- Data Protection
- Threat Protection
- Continuous Compliance



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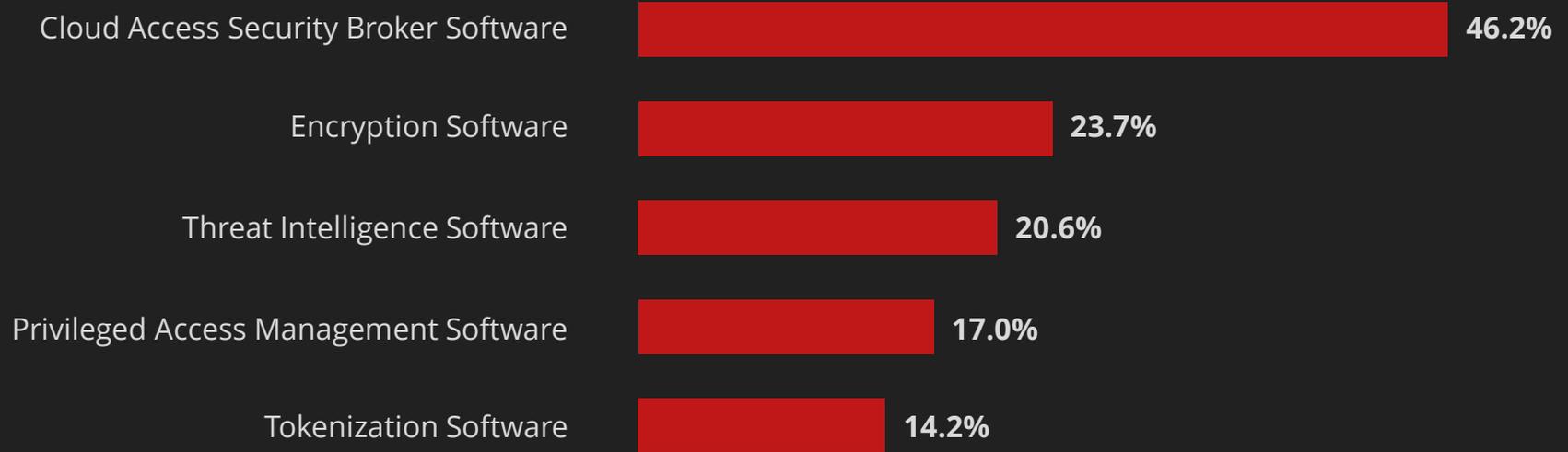
Unmanaged

Managed

McAfee™

Information Security Spending

CAGR by Segment, 2017-2022

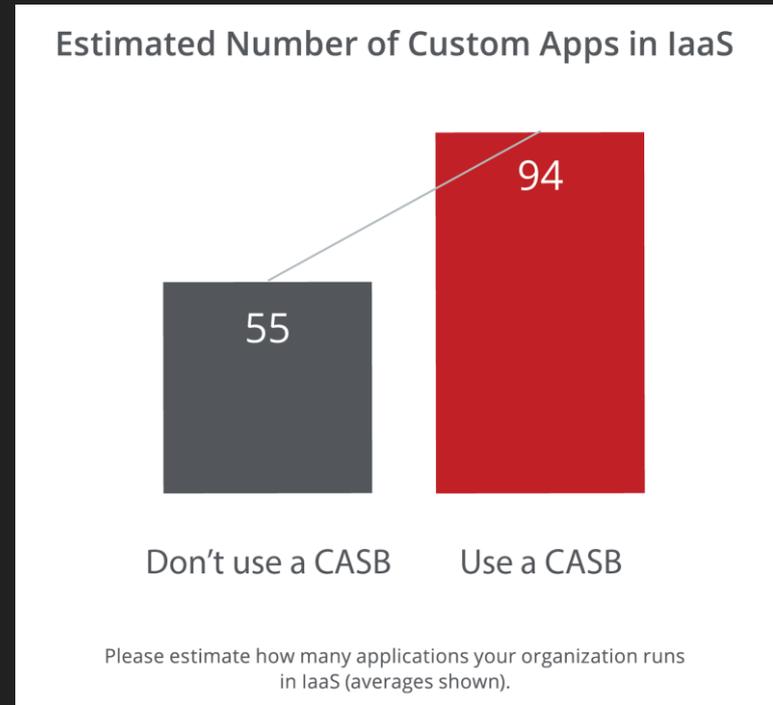
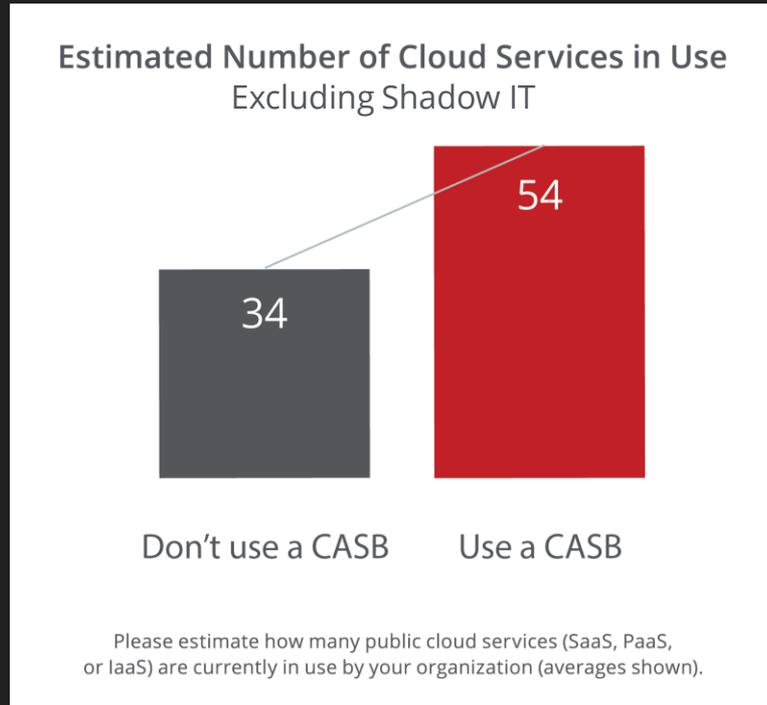


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Companies do more with the cloud when they **protect their data** with a CASB

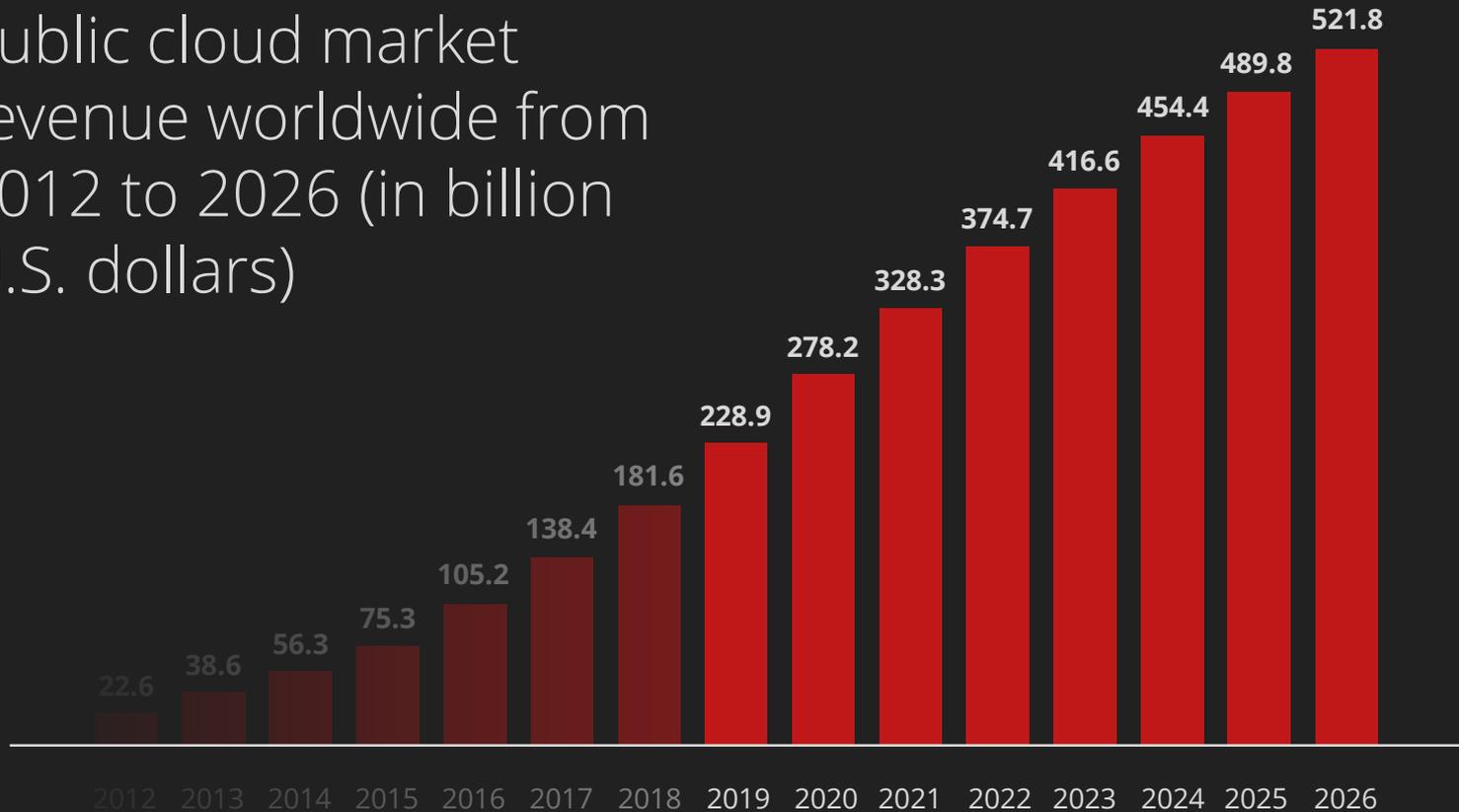


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Source: McAfee Cloud Adoption Report: Business Growth Edition, June 2019

Public cloud market revenue worldwide from 2012 to 2026 (in billion U.S. dollars)

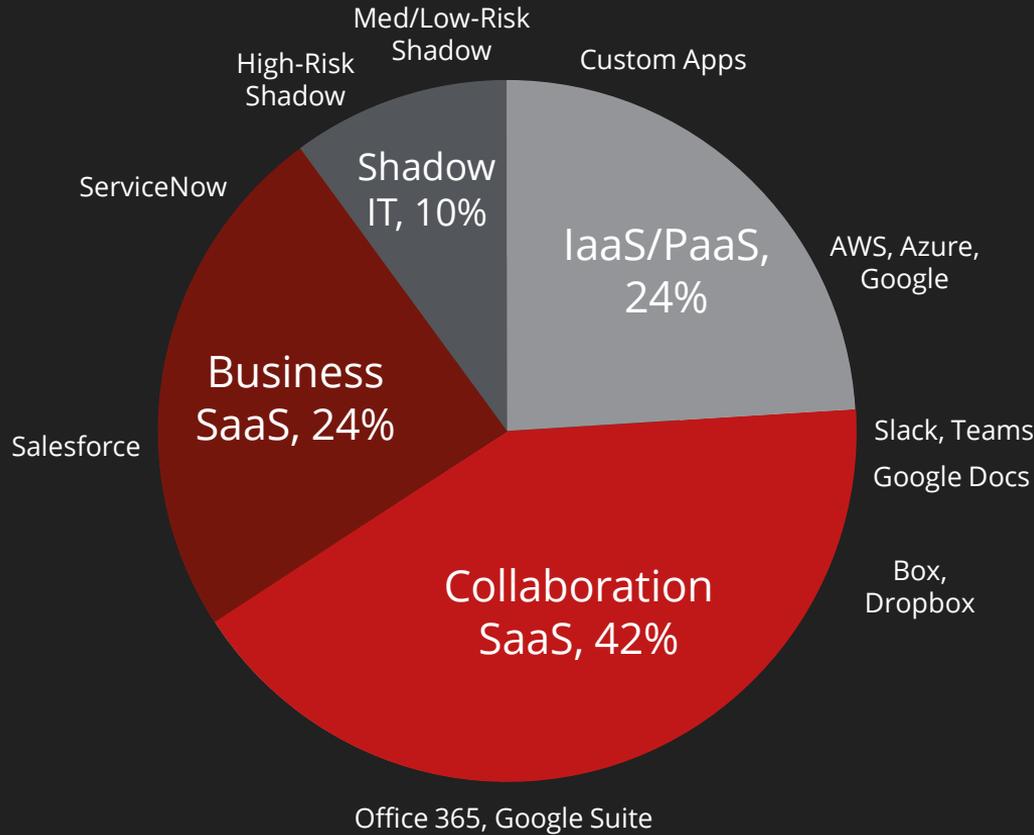


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WIKIBON Source: <https://www.statista.com/statistics/477702/public-cloud-vendor-revenue-forecast/>

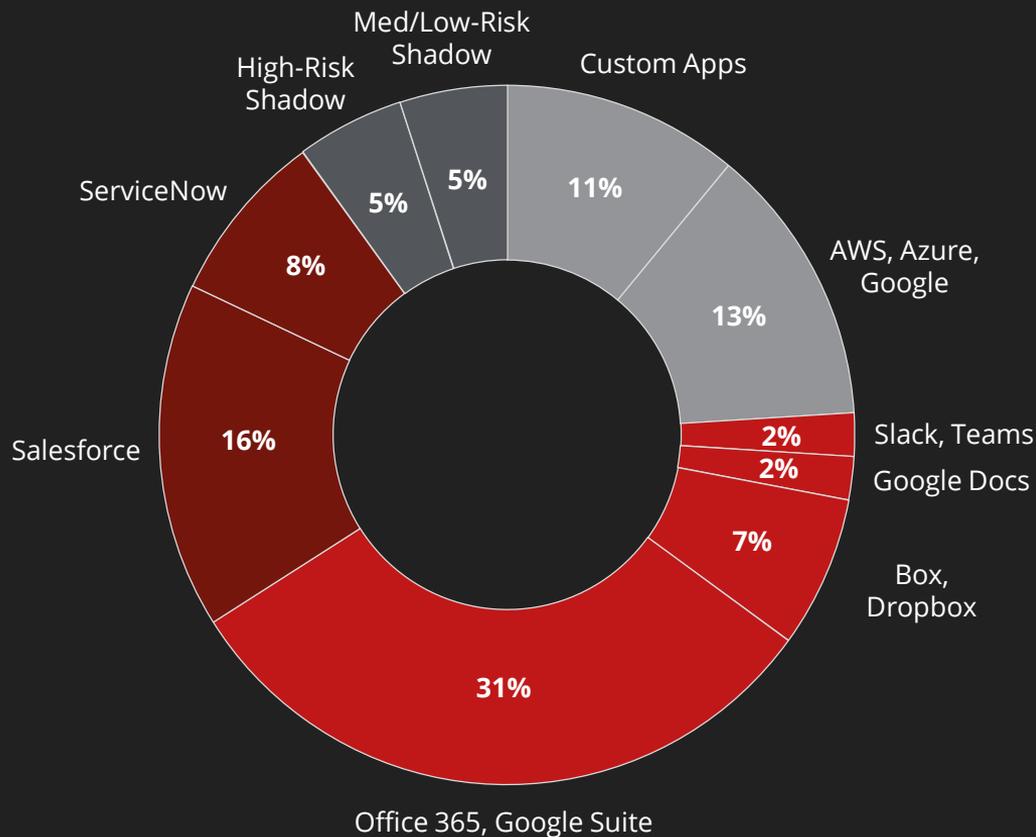
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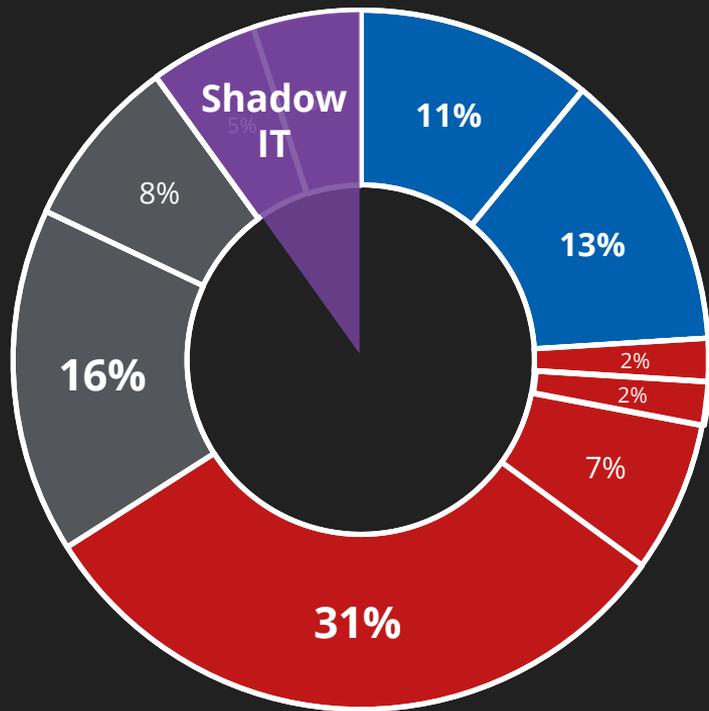
Where Enterprise Sensitive Data is in the Cloud

This knowledge is driving our innovation



Where Enterprise Sensitive Data is in the Cloud

This knowledge is driving our innovation



15 number of cloud apps IT believes are used today

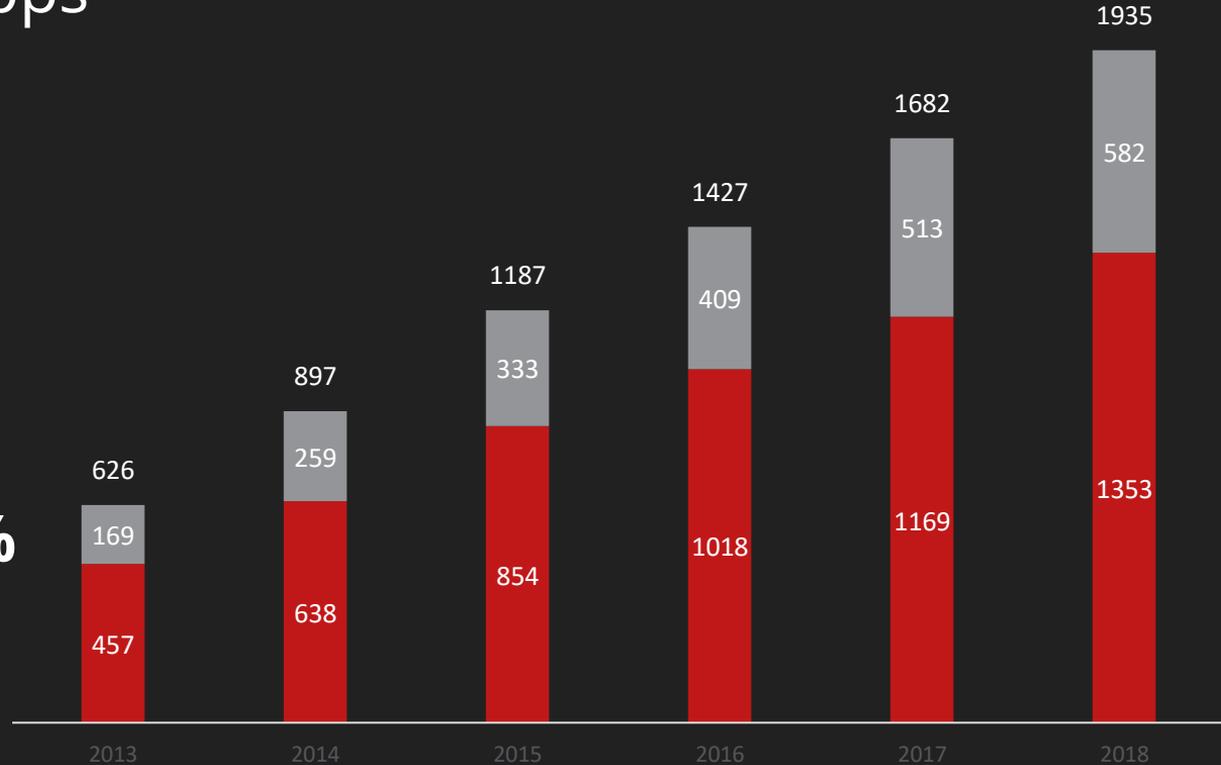
1,935 the actual number of cloud apps in use by an average organization

9% of shadow IT services in use are **high risk**

The average organization now uses **1,935** cloud apps

■ Enterprise cloud apps ■ Consumer cloud apps

an **increase of 15%**
over last year



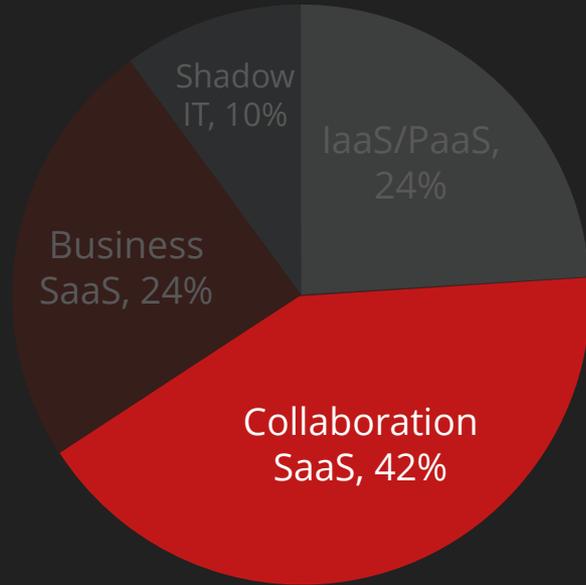
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Source: McAfee Cloud Adoption Report

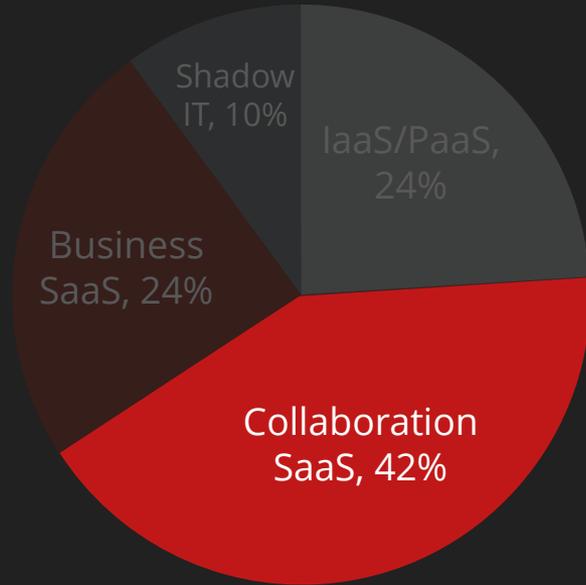
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Connected App Control



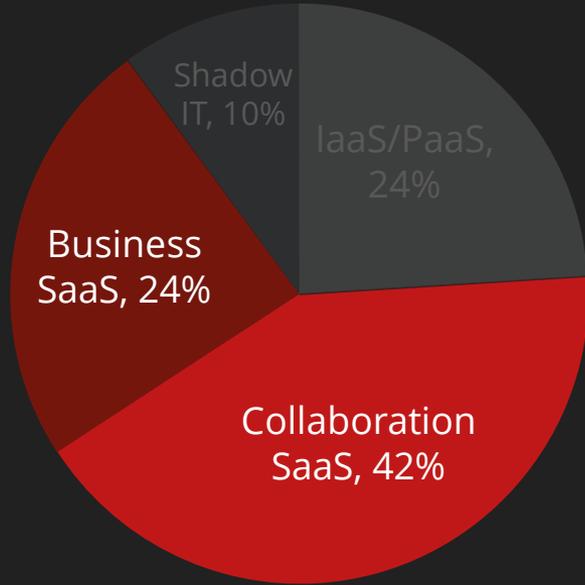
Connected App Control



Only CASB Support for Microsoft Teams



CASB Connect Catalog



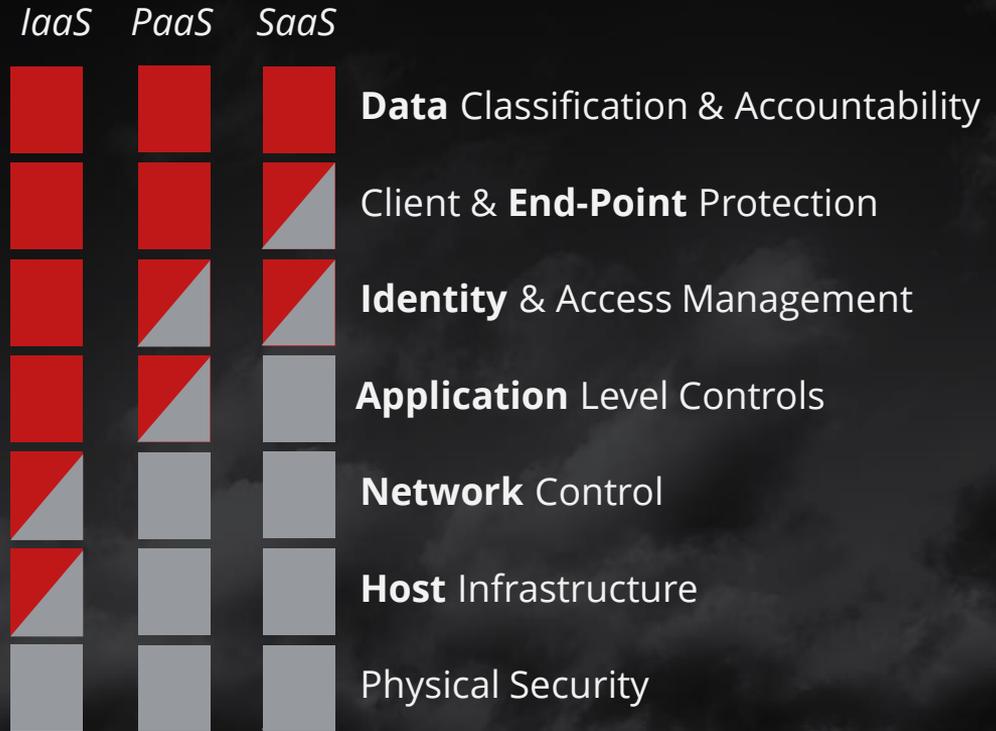
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The Cloud (First) Enterprise Challenges

Customers are Still Responsible for Security

 *Customer Responsibility*
 *Service Provider Responsibility*



Cloud Shared Responsibility Model

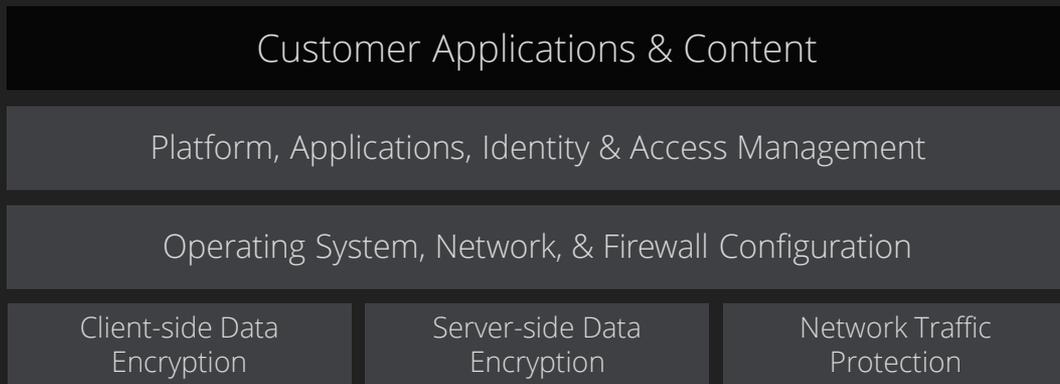
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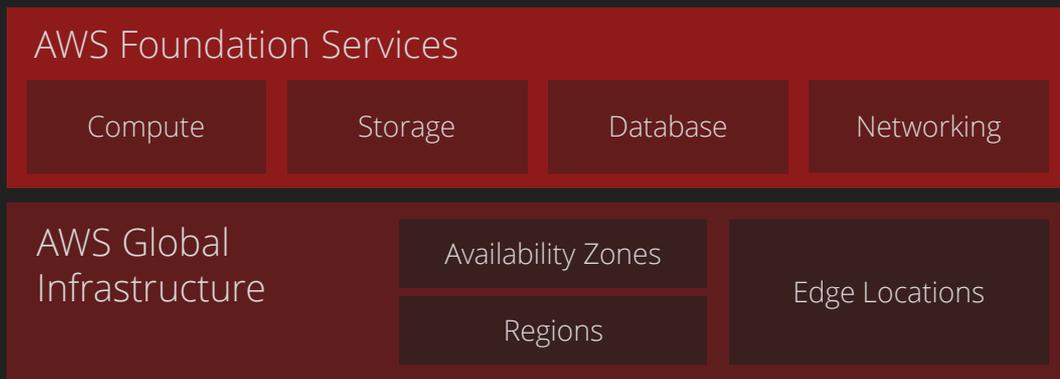


Security is a **shared responsibility**

Customers



Customers have their choice of security configurations **IN** the Cloud



AWS is responsible for the security **OF** the Cloud

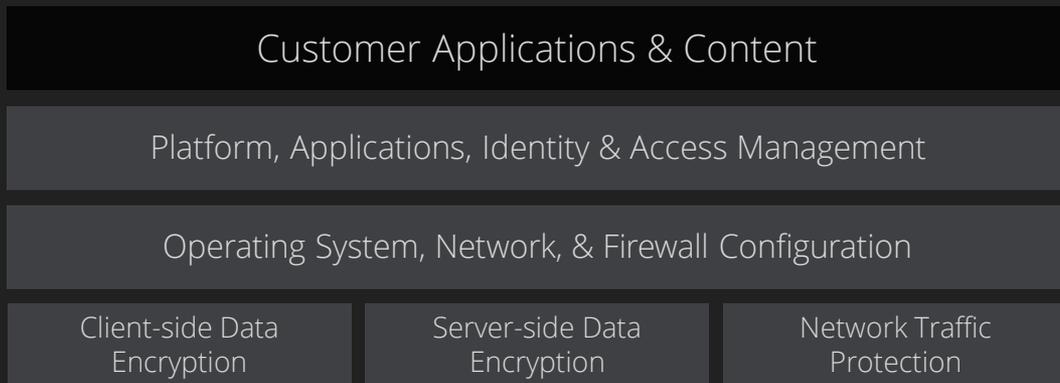
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Security is a **shared responsibility**

Customers



 **McAfee™**
fits here



**Misconfiguration
vulnerability the culprit
for Capital One data
loss - WSJ**

Fierce Telecom

13 hours ago



**How the Accused
Capital One Hacker
Stole Reams of Data
From the Cloud**

The Wall Street Journal

2 days ago



**U.S. Senator Sends
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